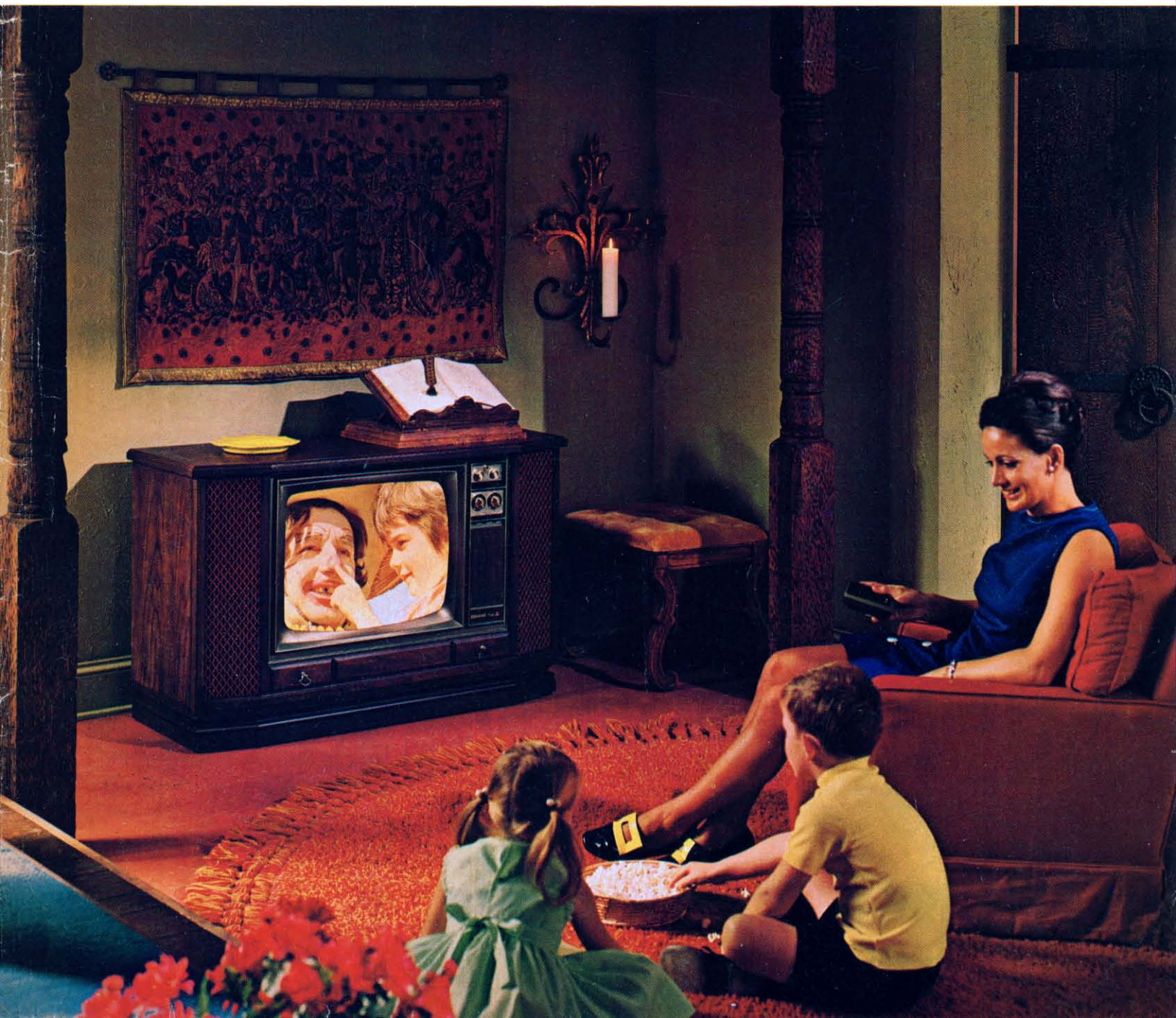


SYLVANIA ONCE A YEAR SALE

the finest entertainment products

with factory
authorized savings
up to \$100



Here's why Sylvania Color TV is your best buy

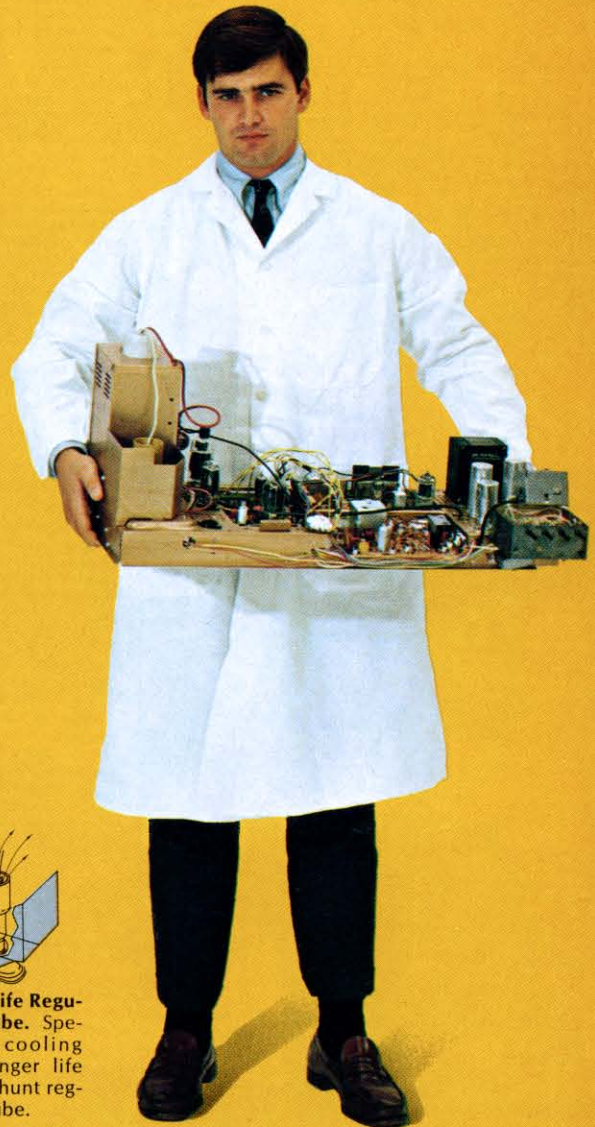
SYLVANIA'S COLOR BRIGHT 85[®] PICTURE TUBE IS SHARPEST OF ALL

All Sylvania Color TV's include the finest Color TV picture tube available today. Sylvania-developed rare earth Europium phosphors provide more beautiful reds, a fuller range of color hues in shades of blue, and brighter, more natural greens. Sylvania's new "Sharp-Spot" electron gun provides crisp, clear focus. Color purity is assured with Sylvania's new Reflex-Control, Temperature-Compensated Shadow Mask. No blotches of improper color. LOOK TO SYLVANIA COLOR TV FOR THE FINEST PICTURE PERFORMANCE YOU CAN BUY!

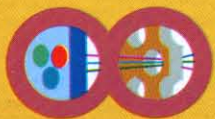


SYLVANIA'S GIBRALTAR[™] CHASSIS BRINGS SOLID STATE RELIABILITY TO THE POPULAR PRICE RANGE

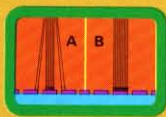
Sylvania's cooler-running Gibraltar Color TV chassis includes many innovations that are your assurance of today's finest Color TV performance. New ultra-reliable Frame Grid Video Output Tube. Chroma AGC circuitry keeps colors stable regardless of changing signal conditions. No slump in performance with cool-running Silicon Rectifier power supply. New Flywheel Color Lock circuitry has twice the lock-in range of ordinary Color TV. ONLY SYLVANIA'S COLOR TV CHASSIS HAVE PLUG-IN TRANSISTORS, TUBES AND MAJOR COMPONENTS THAT MAKE SERVICE A CINCH SHOULD YOU EVER NEED IT!



Longer Life Regulator Tube. Special air cooling gives longer life to vital shunt regulator tube.



Color purity is assured with Sylvania's Reflex-Control, Temperature-Compensated Shadow Mask.



Tighter beam bundling is assured by precise alignment between the three electron guns and the phosphor dot system.



Crisp focus. Sylvania's new Sharp-Spot electron gun brings pictures into sharp, clear focus.



High Reliability Tubes. Sylvania-developed receiving tubes have special filaments for high reliability.



Pure Color Pictures with Automatic Color Purifying (Degaussing) circuitry.



Stable Colors with Color Level Monitor (Chroma AGC) circuitry.

SYLVANIA TWO-YEAR COLOR TV PICTURE TUBE WARRANTY—Sylvania warrants its color television receiver to the original retail purchaser as follows: Sylvania, at its option, will either repair or provide a replacement part for any part, except batteries on remote models, which fails as a result of a defect in material and workmanship within one (1) year (two (2) years for the picture tube) from the date of purchase. Replacement service and defective part return transportation charges are not included. Replacement parts will be warranted for the unexpired portion of the applicable one (or two) year period. This warranty will not apply if the unit or any part of it has been subjected to misuse, neglect or accident, or if the serial number has been altered or removed. This warranty contains Sylvania's entire obligation and no other warranties expressed or implied, including merchantability and fitness, are given. This warranty depends upon your purchase date and mailing to Sylvania the warranty registration card within five (5) days after date of installation. If service is needed, contact your dealer or an authorized Sylvania service contractor.

Sylvania Color TV...the finest entertainment for your home now at once-a-year reductions!

Thrill to this year's greatest entertainment moments on Sylvania Color TV. Now available to you at great savings. Today's most exciting tuning features, including Push Button AFC. Just push a button and picture is tuned automatically. All Sylvania large screen Color TV controls are up front and inclined for "no-stoop" Color TV tuning. All Sylvania Color TV channel windows are illuminated, easy to read. SELECT SYLVANIA COLOR TV, FOR TODAY'S FINEST COLOR TV ENJOYMENT—NOW AT GREAT SAVINGS!

Sylvania Color TV Prices start as

low as \$299.95 (Model CB31)



Sylvania push button AFC (Automatic Fine Tuning) selects the best signal with electronic precision at the touch of a button, easier than you can tune manually.

Save \$50⁰⁰

Spanish Provincial/CF466P • Exciting Spanish styling. Twin 7" oval speakers. Sylvania's Reliable Gibraltar chassis. Push button (AFC) tuning. Biggest Color TV picture—295 sq. in. screen. Total Remote Control optional, extra.

H—29½" W—46¾" D—16½"

Now only \$59900

Contemporary/CF533W • Dynamic Modern styling with twin 7" oval speakers. Reliable Gibraltar chassis. Push button (AFC) tuning. Total Remote Control optional, extra.

H—29½" W—46¾" D—18½"

Now only \$59900



Early American/CF534K • Breathtaking Early American styling. Push button (AFC) tuning. Twin 7" oval speakers. Reliable Gibraltar chassis.

H—29½" W—46¾" D—18½"

Now only \$59900



Deluxe/CD61W • Deluxe push button (AFC) tuning. Exciting contemporary look. Big 180 sq. in. screen. Deluxe tuning controls. Earphone jack. 5" oval speaker.

H—17½" W—24" D—19"

Only \$38995



Deluxe Mini-Max/CB35W • Push button tuning ease (AFC) in 102 sq. in. personal portable Color TV. Hide-away carrying handle. Top performance from full-featured chassis. Deluxe roll-about cart included.

H—14½" (without base)
W—20½" D—16"

Only \$33995

Buy now and save on Sylvania Color TV with today's sharpest TV picture ... most wanted features and styles.

All big screen (295 sq. in. picture) Color TV's. Most models on these two pages feature push button-easy AFC (Automatic Fine Tuning) for today's most simplified Color TV tuning. Sylvania AFC fine tunes your best signal with electronic precision faster than you can tune manually. And Color TV controls are inclined for "no-stoop" tuning. Total Remote Control is optional with many models. Sylvania Color TV cabinetry is unmatched ... compare for quality and the handcrafted design details and you'll buy now. **WIDEST STYLE SELECTION OF FINE FURNITURE DESIGNS AT ONCE-A-YEAR SAVINGS.**

Save \$50⁰⁰

Contemporary/CF521W • 295 sq. in. picture. Styling to blend with any room decor. Crafted of Walnut veneers and select wood solids. Push button (AFC) tuning. Gibraltar chassis. Remote Control optional, extra.

H-29⁷/₈" W-34⁷/₈" D-20¹/₈"

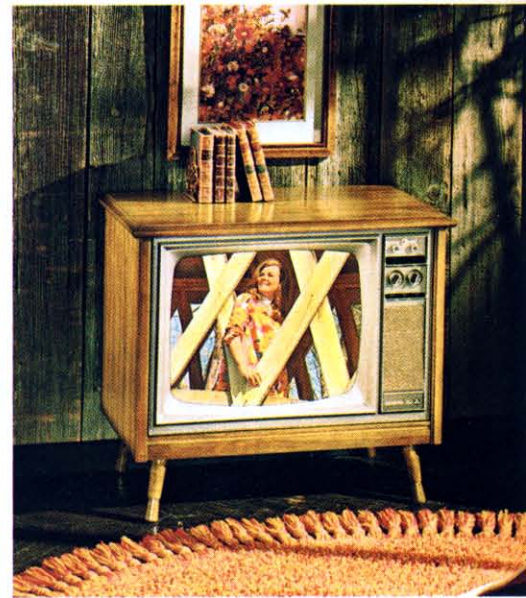
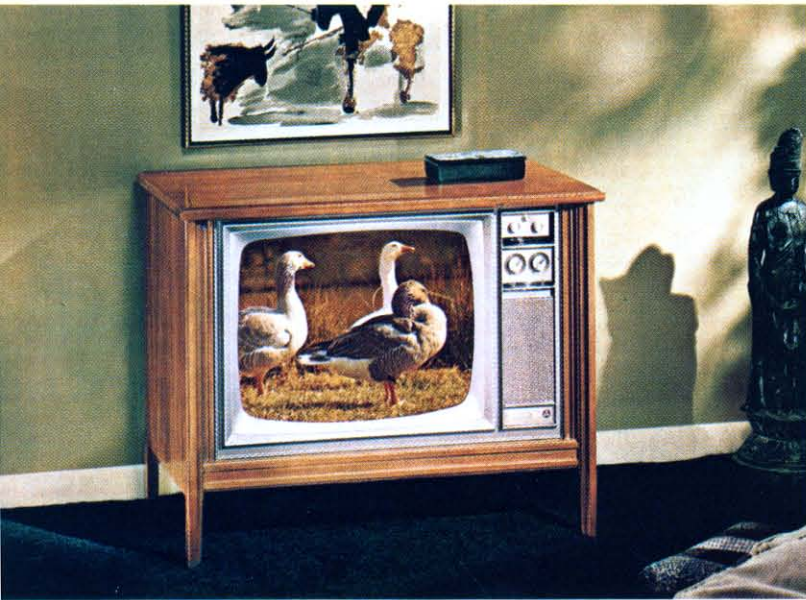
Now only \$549⁰⁰

Save \$50⁰⁰

Early American/CF522K • Elegant Early American look with planked sides. Cabinet of Maple veneers and select wood solids. Push button (AFC) tuning. Reliable Gibraltar chassis. Remote Control optional, extra.

H-31⁷/₈" W-37" D-19"

Now only \$549⁰⁰



Save \$4000

Scandinavian/CF523W • 295 sq. in. picture. Magnificent console of Walnut veneers and select wood solids. Swivel base. Push button (AFC) tuning. Gibraltar chassis. Remote Control optional, extra.

H-29⁷/₈" W-33⁵/₈" D-18³/₄"

Now only \$559⁰⁰

Save \$2100

Early American/CF505K • 295 sq. in. picture. Easy to read tuning controls. Color bright 85[®] picture tube. Tuner that remembers your last setting. Tone control.

H-30³/₄" W-34" D-19"

Now only \$488⁰⁰

Contemporary/CF504W • Smart styling is outstanding in this Walnut grained console. Deluxe full overhang top and distinctive carved legs add to the crisp lines. Superb performance and styling with the sharpest pictures of all.

H-30 9/16" W-34 1/32" D-18¹/₂"

Now only \$488⁰⁰

**SYLVANIA TOTAL REMOTE CONTROL
FOR THE ULTIMATE IN COLOR TV
TUNING EASE**



Gives you instant, sensitive response at the touch of a button. VHF and UHF operation. Never needs adjustment even if you move to another city. Turns TV on and off. Adjusts volume to any desired level. Adjusts color tint and color intensity, continuously, to any desired level. All these conveniences are yours to enjoy from your easy chair when you own a superb Sylvania Color TV with Total Remote Control!



Save \$40⁰⁰

Contemporary/CF506WR • Handsome Walnut grain vinyl-clad cabinet. Push button (AFC) tuning. Gibraltar chassis. Full function remote control included. Complete console (with legs). Roll-about stand optional, extra.

H—22¾" (with legs 30¾")

W—31¾" D—18½"

Now only \$559⁰⁰



Save \$31⁰⁰

Contemporary/CF540W • Smart Contemporary design with gliding tambour doors. Walnut veneers and select solids cabinetry. Push button (AFC) tuning. Gibraltar chassis. Remote Control optional, extra.

H—30¾" W—40⅝" D—21½"

Now only \$619⁰⁰



Save \$31⁰⁰

Early American/CF541K • Exquisite Colonial cabinet of Maple veneers and select solids, featuring tambour doors. Push button (AFC) tuning. Gibraltar chassis. Remote Control optional, extra.

H—32½" W—40⅝" D—21⅝"

Now only \$619⁰⁰



Save \$45⁰⁰

Scandinavian/CF543W • Smooth-gliding tambour doors in an attractive Walnut veneer and select solids cabinet. Twin 7" oval speakers. Gibraltar chassis. Push button (AFC) tuning. Remote Control optional, extra.

H—30" W—43" D—20⅝"

Now only \$650⁰⁰

Terrific once-a-year savings on 1969 Sylvania Color TV . . . a wide selection of fine furniture instruments.

Sylvania offers fine cabinetry craftsmanship in today's most wanted furniture fashions. Sylvania is famous for authentic period styling and meticulous attention to fine furniture detail. During this Once-a-Year Sale Sylvania offers a wide selection of magnificent Traditional, Provincial and Contemporary styles at remarkable savings . . . One is sure to complement your fine home decor. **BUY NOW AND SAVE ON THE FINEST.**

Contemporary/CF560W • This superb Color TV-Stereo Entertainment Center costs you less than comparable color TV and stereo instruments purchased separately. Superb cabinet of oiled "Cliff-house" Walnut veneers and select wood solids.

H—29" W—63¾" D—19¼"

Color TV includes: Biggest screen (295 sq. in. picture). Easiest tuning with push button AFC. Illuminated channel indicators. Sharpest picture with color bright 85® picture tube. Sylvania's high performance, highly transistorized Gibraltar™ chassis.

All-transistor stereo high fidelity equipment includes: Powerful 25 Watt (EIA) Amplifier. Sensitive, selective FM Stereo/FM/AM Tuner. Garrard Custom Deluxe automatic turntable. Sealed Air Suspension wide-sound speaker system. Facilities for extra speakers, too.

Only \$79995



ALL MODELS SHOWN INCLUDE FULL 2-YEAR WARRANTY ON COLOR PICTURE TUBE (see Page 2 for details)



Save \$3000 **Early American/CF462K** • Big 295 sq. in. picture. Charming credenza design. Maple veneers, select solids and non-wood decorative trim. Color bright 85® picture tube. Tone control.

H—29½" W—46½" D—18¾"

Now only \$52900



Save \$3000 **Contemporary/CF511W** • 295 sq. in. picture is today's biggest and sharpest. Push button (AFC) tuning. Genuine Walnut veneers and select solids cabinetry. Color bright 85® picture tube.

H—30⅞" W—34" D—19"

Now only \$52900



Save \$3000 **Early American/CF512K** • Brilliant 295 sq. in. picture. Push button (AFC) tuning. Rustic Maple veneers and select wood solids cabinetry. Reliable Gibraltar chassis. Color bright 85® picture tube.

H—32⅞" W—34¼" D—19¾"

Now only \$52900

Spanish Provincial/CF625P • Well proportioned Spanish cabinetry in Pecan veneers and select wood solids. Push button (AFC) tuning. Gibraltar chassis.

H—29½" W—46½" D—18⅞"

Now only \$56900



Contemporary/CF507W • 295 sq. in. picture. Push button (AFC) tuning. Reliable Gibraltar chassis. Color bright 85® picture tube. Tone control. 7" oval speaker.

H—30¾" W—31¾" D—18½"

Only \$48800



Save \$2100

Early American/CF508K • 295 sq. in. picture. Push button (AFC) tuning. Reliable Gibraltar chassis. Color bright 85® picture tube. Tone control.

H—32½" W—31¾" D—18½"

Only \$48800



Early American/CF622K • Handsome, deeply carved base. Cabinet of Maple veneers and select wood solids. Push button (AFC) tuning. Gibraltar chassis. H—29½" W—46½" D—18⅞"

Now only \$56900



Deluxe/CE26W • 227 sq. in. picture. Big family-size picture with console quality features and performance. Deluxe, easy to read Color TV controls.

H—18¾" W—26" D—20"

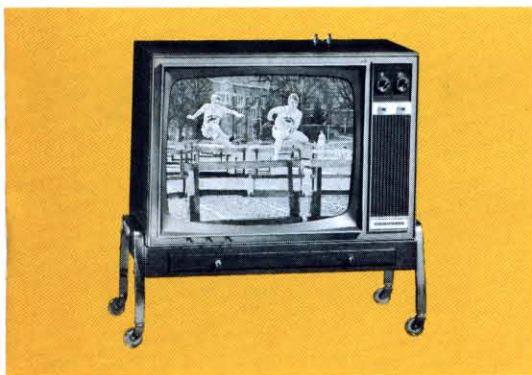
Only \$39995



Early American/CE36K • Big 227 sq. in. picture. Tuner that remembers your last setting. Color bright 85® picture tube.

H—28" W—33½" D—17½"

Only \$42995



Early American/MZ121K • 282 sq. in. picture. Black and White TV. Maple vinyl finish. Available in Walnut vinyl finish. Lighted channel indicators. Preset fine tuning. Deluxe roll-about base included.

H—20" (without base) W—28¼" D—14½"

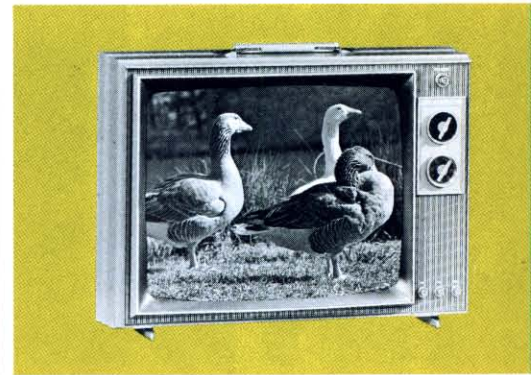
Now only \$15900



MW16E/BN • Choice of Ebony or Brown finishes. In personal portable Black and White TV. All-transistor reliability. Deluxe carrying handle. Big 72 sq. in. picture.

H—11¾" W—15½" D—11½"

Only \$8995



Deluxe/MY72GY • Full 19" (Diag. Meas.) Black and White TV. Slim, Gray cabinet. Preset fine tuning. Big 5" oval speaker.

H—16¾" W—22½" D—13½"

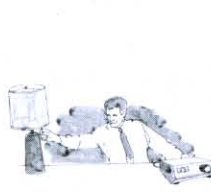
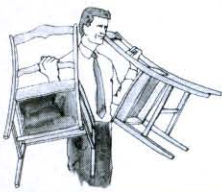
Now only \$12900

GOING TO BUY A COLOR TV DURING SYLVANIA'S ONCE-A-YEAR SALE?

Buy the world's most exciting color TV • Show your family slides, too!

Yes, Sylvania's brand-new and exclusive Scanner™ Color Slide Theatre brings you your favorite Color TV shows and stars and also shows your family color slides on today's largest (295 sq. in.) screen. A fine cassette tape recorder is included so you can play prerecorded tapes as background music, or record your own narration with microphone (included) to synchronize with automatic slide change and create your own family slide-sound shows!

Do away with the inconvenience of ordinary slide viewing . . . moving furniture, setting up projector and screen, turning the lights off, relocating everybody around the room, noisy projectors.



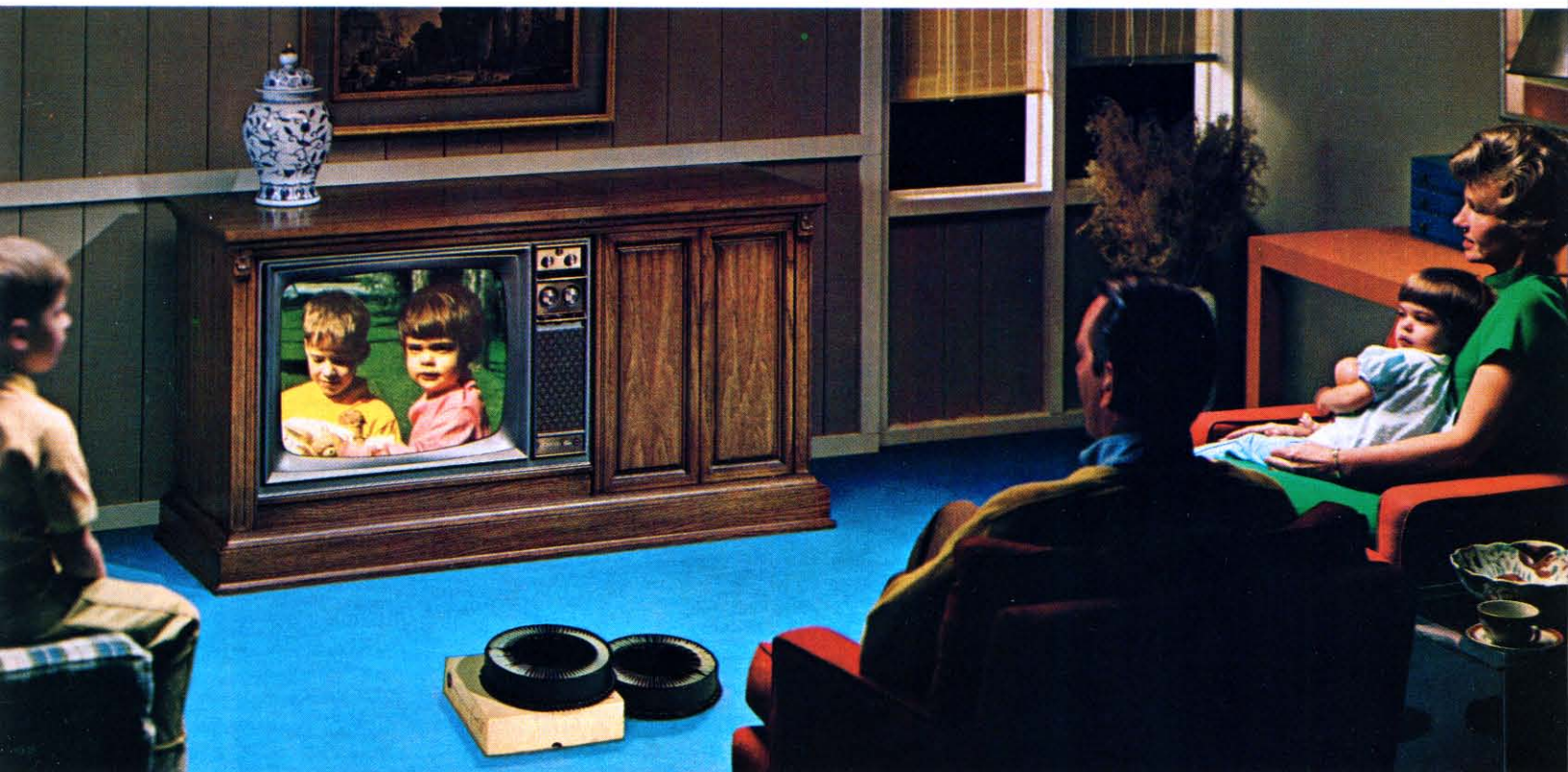
Imagine . . .

for the first time, you can show your family album on Color TV! And you can adjust the color, contrast and brightness of your 35mm or type 126 slides. Try that with a conventional projector! Slide change remote control unit with extra long cord is included.

And the Scanner Color Slide Theatre also includes the best Color TV Sylvania has ever built . . . with the brilliant color bright 85® picture tube, the top performance Gibraltar™ chassis, the most reliable circuits and the most exquisite cabinetry in choice of Walnut or Butternut veneers and select solids. Classic/CFNP20BT (shown). Contemporary/CFNP22W.

Save \$10000 Now only \$89500

See your family and yourself on Color TV.



bring your slides to our store . . .

see and hear how your family can be the stars of your own TV shows

TM—Trademark of Sylvania Electric Products Inc.

ALL MODELS SHOWN INCLUDE FULL 2-YEAR WARRANTY ON COLOR PICTURE TUBE (see Page 2 for details).

Buy now and save up to \$100 on superb Sylvania Stereo.

Hear Sylvania High Fidelity today . . . enjoy it at home tomorrow.

Before you buy any Stereo system you should listen to Sylvania . . . because Sylvania Stereo isn't like ordinary systems. It gives you better listening . . . YET IT COSTS YOU NO MORE!

CONVENTIONAL STEREO

Virtually all conventional speaker systems beam mid-range and high frequency sounds in a narrow forward pattern with limited dispersion. These are the frequencies that should give the tonal dimension of solid stereo effect. But, if you do not sit in the relatively small area where these two stereo channel beams converge, like the beams of two headlights, you do not get the full impact. Your family really ought to "line-up" to hear the best stereo sound ordinary systems deliver.

And, when it comes to the deep bass notes that give character, richness and depth to high fidelity sound . . . conventional systems are very susceptible to distortion.



SYLVANIA WIDE SOUND STEREO

Sylvania's mid-range and high frequency speakers, unlike ordinary horn systems, radiate clean sound WIDELY THROUGH THE ENTIRE LISTENING AREA. As a result your family can enjoy the superb tonal depth and dimension of stereo sound virtually anywhere in the listening area. Instead of "lining-up" you can "spread out" comfortably.

And Sylvania's Air Suspension bass woofers are the kind that audiophiles insist upon . . . very flexibly mounted speaker cones capable of the long strokes required for reproduction of lower bass notes without distortion. They are mounted in sealed air tight chambers to eliminate feedback and standing wave distortion.

ALL SYLVANIA STEREO INSTRUMENTS SHOWN IN THIS BROCHURE FEATURE THIS ADVANCED SPEAKER SYSTEM!



PERFORMANCE MATCHED COMPONENTS

All Sylvania Stereo systems have PERFORMANCE-MATCHED component tuners and amplifiers of advanced solid state design for instant response, lasting dependability, glorious Stereo FM, drift-free and noise-free monaural FM, superb AM plus magnificent reproduction of your treasured records on world-famous Garrard and Dual automatic turntables.

PERFORMANCE SPECIFICATIONS

Sylvania is one of the few major stereo manufacturers willing and proud to provide you with detailed electronics performance measurements. Our trained audio specialists will be happy to give you full performance specifications when you are selecting your Sylvania Stereo during our Once-a-Year Sale.



Advanced design Sylvania Solid State FM Stereo/FM/AM Tuners

All Sylvania tuners employ FLICK-OF-THE-WRIST "FLYWHEEL" TUNING CONTROLS. You can tailor tonal dimension to your taste with audiophile-type CUT/BOOST bass and treble controls not found on ordinary systems. Tuners have illuminated tuning scales and feature FM Stereo indicator light. LOUDNESS CONTROLS are specially compensated to match characteristics of the human ear at low, middle and high volume levels. Sensitivity and selectivity specifications are excellent. Many models have DELUXE D'ARSONVAL TUNING METERS.



Advanced design Sylvania Solid State Amplifiers

All Sylvania amplifiers are power-matched to the sealed Air Suspension systems they drive. They have frequency response curves that are essentially "flat" well beyond audible limits . . . with extremely low intermodulation and harmonic distortion specifications that ordinary systems do not match.



Superb component-quality automatic turntables

GARRARD AND DUAL TURNTABLES in Sylvania Stereos offer superb performance coupled with features that preserve your records with minimum wear. Maestro and Classic Collection instruments feature Dual turntables with deluxe magnetic cartridges. Stylus pressure is adjustable from 1 to 6 ounces to reduce stylus wear and track your records smoothly. Many models feature cue controls for raising or lowering tone arm at a desired sound track on the record. Anti-skating control keeps diamond stylus in the center of record groove, resulting in minimum record wear and distortion.

Buy now and save!

Buy now and save \$100 on incomparable Sylvania Maestro and Classic Stereo Hi Fi instruments.

Sylvania's finest MAESTRO Stereo is now on sale at SIGNIFICANT ONCE-A-YEAR SAVINGS. The SC315W in Contemporary styling features 200 Watts (EIA) power and incorporates the renowned Dual 1015 automatic turntable. All solid state electronics for lasting enjoyment in a beautiful cabinet of Walnut veneers and select wood solids. 12 push button control center features extras, not normally available on ordinary stereos, such as FILTER CONTROL, 3-POSITION ACOUSTIC LEVEL CONTROL and STEREO REVERSE SWITCH. SC315W also features d'Arsonval tuning meter; separate cut/boost base and treble controls; separate, weighted AM and FM flywheel tuning for "flick-of-the-wrist" tuning.

The professional quality Dual automatic turntable features counterbalanced tone arm adjustable for needle pressure from 1 to 6 grams for minimum record wear. CUE CONTROL for lowering or lifting tone arm from record without touching the tone arm. ANTI-SKATING CONTROL keeps the needle in the center of the record groove for minimum record wear and no audible distortion. Massive, weighted turntable and continuous pole motor assure constant speed to eliminate audible wow and flutter. Wide dispersion sealed Air Suspension speaker systems recreate sound flawlessly throughout your listening area.



Save \$100⁰⁰

Contemporary/SC315W • This powerful Sylvania Maestro Stereo credenza offers superb value with the finest components ever assembled, in a handcrafted fine furniture cabinet. Features of this console are described above. Generous record storage space.
H—27" W—72" D—18½"

Now only \$69500



Save \$100⁰⁰

French Provincial/SC316C • Truly painstaking detail in cabinetry of distressed Cherry veneers and select solids. Reliable all-transistor circuitry. Dual 1019 automatic turntable. FM Stereo/FM/AM tuner. Powerful 200 Watt (EIA) amplifier for superb music reproduction.
H—27" W—71¼" D—18¾"

Now only \$79500

Save \$100⁰⁰

Spanish Provincial/SC289P • Breathing-taking cabinetry with bold carved legs and ornate grille work over fire-red drapes. 100 Watt (EIA) power. 10 push button FM Stereo/FM/AM tuner. All-transistor components. Dual 1015 automatic turntable.

H-24" W-70½" D-18½"

Now only \$59500



Save \$100⁰⁰

Contemporary/SC281W • Walnut veneers and select solids cabinetry with speaker doors that fold to center of cabinet. Touch-to-lift center panel. Dual 1015 automatic turntable. **Scandinavian/Model SC280W** (not shown) is also available at the same once-a-year sale price with \$100 savings.

H-25¼" W-68" D-17⅞"

Now only \$49500



Save \$100⁰⁰

Early American/SC294K • Warm, hearty, authentic styling. Maple veneers and select wood solids cabinetry. Dual 1015 automatic turntable.

H-29" W-58¼" D-17¾"

Now only \$49500



Save \$100⁰⁰

Traditional/SC296C • Impeccable design in hand-crafted Traditional cabinetry. Cherry veneers and select wood solids. 100 Watts (EIA) power. Professional quality Dual 1015 turntable.

H-29⅞" W-59" D-18⅞"

Only \$59500

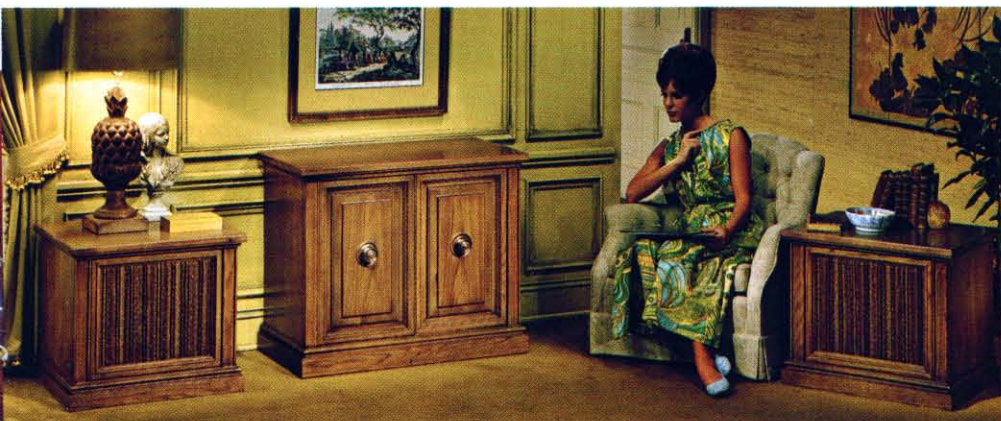


Save \$100⁰⁰

Louis XVI/SC298BT • Beautiful 18th century French design. Butternut veneers, swirling Myrtle Burl and select wood solids. Captivating 100 Watt (EIA) power. Professional quality Dual 1015 turntable.

H-29¼" W-59½" D-18¼"

Only \$65000



Save \$100⁰⁰

Classic/CS30BT • Versatile, dramatic Stereo in a beautiful 3-piece furniture ensemble of Butternut veneers and select solids. Generous record storage space. Same excellent audio equipment as all other models on this page.

(Equipment cabinet) H-30" W-36⅜" D-19½"
(Ea. speaker) H-21⅞" W-25" D-20 3/16"

Now only \$75000

All Sylvania Classic Collection Stereos on this page have powerful 100 Watt (EIA) amplifier. Sensitive FM Stereo/FM/AM tuner with d'Arsonval tuning meter, versatile 10 push button control center with Acoustic Level Control. Dual 1010 or 1015 professional quality automatic turntables with magnetic cartridge, diamond stylus. Sylvania's wide dispersion sealed Air Suspension speaker systems recreate sound flawlessly throughout your listening area. Advanced solid state circuitry replaces tubes, minimizes component-damaging heat and sets new standards of lasting dependability.



NOW ... SAVE up to \$56 on these luxurious, powerful Sylvania Stereo Music Systems.

Sylvania presents Criterion Stereos at reduced prices during this factory authorized Once-a-Year Sale. Listen to these fine instruments. Compare for features and value. You'll agree that Sylvania Criterion Stereo offers many extras—yet costs you no more than ordinary stereo!

All CRITERION Console Stereos offer all these features for your full listening enjoyment: Superb 50 Watts (EIA) power all-transistor amplifier. Sensitive, selective all-transistor FM Stereo, FM/AM tuner with push button control center. Effortless flywheel tuning, d'Arsonval tuning meter. Utmost listening pleasure from separate bass and treble controls with true cut/boost capability. Illuminated Stereo indicator, tuner dial and tuning meter. Compensated loudness control. Complete facilities for extra speakers and tape equipment.

Garrard Custom Professional Turntable features versatile 4-speed operation. Heavy-weight, full 11" turntable. Low mass tone arm and deluxe cartridge with diamond stylus. Equipped with single play, automatic play and 45 RPM spindles. Sylvania wide dispersion sealed Air Suspension speaker systems recreate the full dimension of music flawlessly throughout your listening area.

Save \$56⁰⁰

French Provincial/SC277C • Masterful French styling. Truly fine Stereo performance in elegant cabinetry. Cabinet of Cherry veneers, select solids and decorative trim of non-wood material.

H—26" W—60³/₈" D—18⁷/₈"

Now only \$439⁰⁰



Save \$56⁰⁰

Italian Provincial/SC278C • Impeccable good taste is represented in this fine Italian design. Cabinet of Cherry veneers, select solids and decorative trim of non-wood material. Center panel lifts to reveal all controls.

H—26" W—60" D—18⁵/₈"

Now only \$439⁰⁰

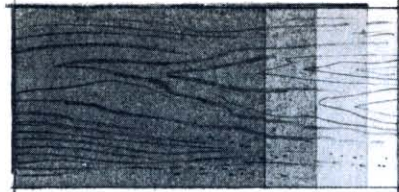
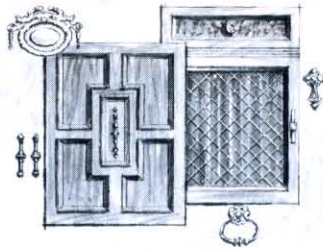
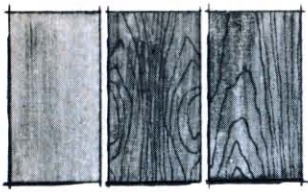


Save \$56⁰⁰

Mediterranean/SC279P • Authentic, dramatic detail is evident in this fine cabinet design. Elegant brass pulls. Credenza base. Cabinet of Pecan veneers, select solids and decorative trim of non-wood material.

H—26" W—60¹/₄" D—19¹/₈"

Now only \$439⁰⁰



This new collection of Stereo/High Fidelity instruments exemplifies the Sylvania tradition of fine cabinetry.

Authentic in each detail, these instruments represent Sylvania's product integrity and value at their finest.

Mediterranean/SC236P • Deluxe Mediterranean styling with AS1550/2X sealed Air Suspension speaker system for superb music reproduction. Cabinet of Pecan veneers, select solids and non-wood decorative material.

H—28¼" W—46½" D—19¼"

Only \$34995



Contemporary/SC231W • Beautifully proportioned Contemporary Stereo for home entertainment at its finest. AS1550/2X sealed Air Suspension speaker system. Cabinet of Walnut veneers, select solids and non-wood decorative material.

H—28⅞" W—46⅞" D—19⅞"

Only \$34995



Advanced solid state 50 Watt (EIA) amplifier and sensitive FM Stereo/FM/AM tuner provide instant, effortless musical response, minimize component-damaging heat and set high standards for lasting enjoyment. Top panel lifts to reveal deluxe control center and illuminated FM Stereo indicator, tuner dial and d'Arsonval tuning meter. Separate bass and treble controls with professional quality cut/boost capability add to listening enjoyment. Compensated loudness control, easy to use rocker switches and 5-position rotary switch control all functions.

Utmost dependability with advanced solid state circuitry that minimizes component-damaging heat, provides flawless instant response. Sylvania's sealed wide dispersion Air Suspension speaker systems recreate sound flawlessly throughout the listening area.



Famous **Garrard Custom II** automatic turntable plays your records with minimum wear. Four speeds. Low mass tone arm and diamond stylus offer fine performance and years of record protection. 11" professional turntable.

Add the thrilling sounds of Sylvania Stereo to your home during our once-a-year sale . . . and save!

Compare ordinary Stereo to Sylvania—then add once-a-year savings up to \$50 on these Sylvania Console Stereos! BUY THE FINEST NOW . . . WITH EXTRAS NOT FOUND ON ORDINARY STEREO . . . YET YOU PAY NO MORE!

Stereos featured on this page have famous Garrard automatic turntable with 4-speed operation. Sylvania's wide dispersion sealed Air Suspension speaker system provides excellent tonal realism. Advanced solid state circuitry provides 50 Watts (EIA) power (except SC256P—30 Watts [EIA]). FM Stereo/FM/AM tuner has advanced solid state circuitry for instant response and lasting dependability.

5 push button control center plus rocker switches for Stereo/Mono selection and AFC tuning. Sound to suit your taste with compensated loudness control and separate bass and treble controls that feature professional quality cut/boost capability. Illuminated tuner dial, Stereo indicator and d'Arsonval signal strength tuning meter (except SC256P).

Save \$50⁰⁰

Contemporary/SC271W • Exquisite, yet simply styled of Walnut veneers and select wood solids with touch-to-lift top. Reliable solid state electronics for thrilling performance.

H—26¹/₄" W—63¹/₄" D—18³/₈"

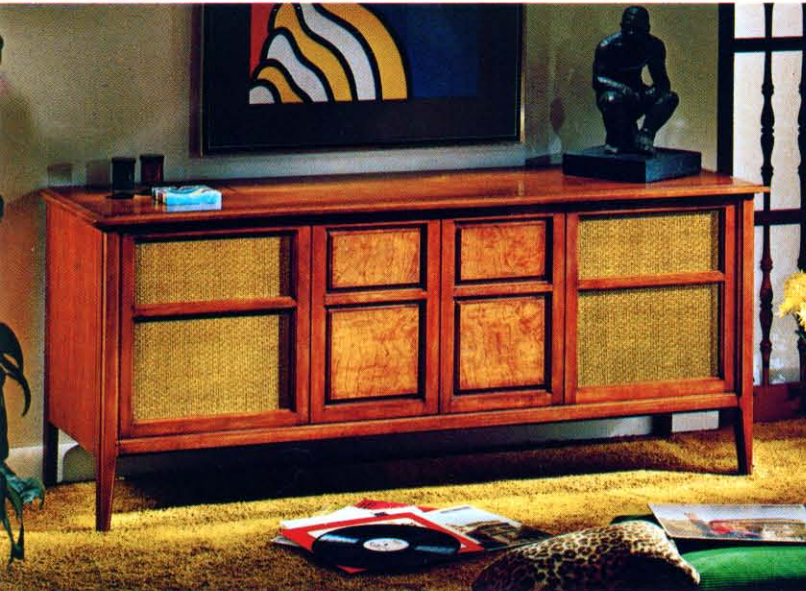
Now only \$349⁰⁰

Save \$50⁰⁰

Italian Provincial/SC258C • Full Stereo enjoyment with sealed Air Suspension speaker system. Cabinet rests on hidden casters. Cabinet of Cherry veneers, select solids and non-wood decorative material.

H—26⁷/₈" W—53⁷/₈" D—18³/₈"

Now only \$399⁰⁰



Save \$50⁰⁰

Mediterranean/SC259P • Top panels glide to reveal all controls and Garrard automatic turntable. Cabinet of Pecan veneers, select solids and decorative trim of non-wood material. Record storage space. Hidden casters.

H—26⁷/₈" W—53⁷/₈" D—18³/₈"

Now only \$399⁰⁰

Save \$30⁰⁰

Mediterranean/SC256P • Cabinet of distressed Pecan veneers and select wood solids. Garrard turntable. Instant response from dependable all-transistor stereo circuitry.

H—26³/₈" W—50¹/₂" D—17"

Now only \$329⁰⁰

Swing to
Sylvania's thrilling
sound... from compact
music systems!



Mini-Modular/MM10 • Dramatic full-range performance from this attractive compact music system featuring 4-speed automatic turntable, wide dispersion sealed Air Suspension speaker system and advanced solid state 20 Watt (EIA) amplifier. Dust cover included. Selection of Walnut or Gold vinyl clad finish.

H—7" W—17½" D—10½"

Only \$9995

Exponent 4/11 • Fabulous sound from Sylvania's powerhouse 20 Watt (EIA) Portable Stereo. Listen . . . and compare this fabulous sound. Detachable wide dispersion sealed Air Suspension speaker system. Choice of attractive Gold or Ebony vinyl finish.

H—15¾" W—20½" D—10¾"

Only \$9995



Contemporary/SC120 • Exciting new mobile, chair-side Stereo Cube™ houses advanced solid state FM Stereo/FM/AM tuner, powerful 25 Watt (EIA) amplifier and 4-speed automatic turntable for complete home entertainment. Plexiglass cover slides inside cabinet. Wide dispersion sealed Air Suspension speakers store in cabinet when not in use. Concealed casters. Selection of Walnut or Rosewood vinyl clad finish.

H—18¾" W—23¾" D—23¾"

Only \$22995

Finest all-transistor performance and once-a-year sale values with Sylvania's Portable and Clock Radios.



Save \$2100

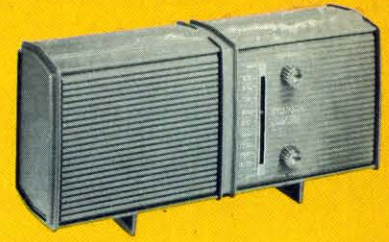
TR-150BK Custom Deluxe FM/AM • TR-150 features battery-strength meter. 6" out-front speaker. 4 push button function control center. FM telescoping antenna. AC house power or DC battery operation.

Now only \$6888



TR-122BK FM/AM • Lightweight, easy to carry. Styled in two-tone Ebony and Grey or two-tone Rust and Yellow. Responsive, big 4" out-front speaker. Earphone and earphone jack. Direct tuning.

Now only \$1795



ST-10WH AM All-Transistor Radio • Enjoy all-new, ultra-dependable, all-transistor performance in this smart AM table radio. Cabinet styled in Cameo Ivory or Sierra Beige. Full, rich sound 4" front speaker. Vertical slide-rule tuning.

Now only \$1488



Save \$800

SK-30BG Deluxe AM All-Transistor Clock Radio • Full-featured AM clock radio. Handsomely styled with three two-tone color combinations to choose from . . . Beige, Ivory or Blue. 4" front speaker. Special delayed alarm. "Drowse" alarm and sleep switch.

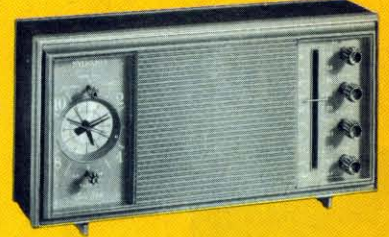
Now only \$1988



Save \$800

BT-44WH FM/AM All-Transistor Radio • Fashionable in Cameo Ivory with Antique Bronze vinyl-clad trim. Also available in Aleutian Blue and Touborg Grey vinyl. Big 5" speaker. Variable tone control. Vertical slide-rule tuning. FM/AFC (Automatic Frequency Control) "locks-in" best signal.

Now only \$2988



BK-54BL FM/AM All-Transistor Clock Radio • Full-feature FM/AM clock radio. Available in Peruvian Silver, Touborg Grey, Cameo Ivory and Antique Bronze. Full 5" speaker with variable tone control. Deluxe clock features delayed buzzer and automatic "off" sleep switch. Illuminated clock face. Vertical slide-rule tuning. FM/AFC (Automatic Frequency Control).

Now only \$3888

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